

# South Central Public Health Partnership TRAINING PROFESSIONALS TO PROTECT THE PUBLIC

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## **Budget Planning and Management**

Instructor: Andrew Rucks, PhD

### **Course Description**

This course provides an overview of the importance of integrating strategic and budget planning, the types and concepts of budgeting, the application of budgeting as a managerial tool, and budget planning and management. This course includes a case study examining Jefferson County (Alabama) Department of Health (JCDH) Budget Systems. Specific references to the JCDH Budget Systems will be made throughout the presentation.

#### **Learning Objectives**

- Describe the link between budgets and strategic plans
- Discuss the difference among all the types of governmental budgets
- Describe the budget cycle and major related components
- Explain how to use financial information to make managerial decisions
- Understand the planning and management of budgeting in a local public health department setting

#### Core Competencies for Public Health Professionals \*Council on Linkages between Academia and Public Health Practice

- 7A4: Participates in the development of a programmatic budget
- 7B5: Develops a programmatic budget
- 7C5: Defends a programmatic and organizational budget
- 7A5: Operates programs within current and forecasted budget constraints
- 7B6: Manages programs within current and forecasted budget constraints
- 7C6: Ensures that programs are managed within current and forecasted budget constraints
- 7A6: Identifies strategies for determining budget priorities based on federal, state, and local financial contributions
- 7B7: Develops strategies for determining budget priorities based on federal, state, and local financial contributions
- 7C7: Critiques strategies for determining budget priorities
- 7C8: Determines budgetary priorities for the organization

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